

Type	L #	Hits	Search Text	DBs	Time Stamp	Comments	Error Definition	Error
1	BRS L1	3	((transmit\$4 NEAR3 (ad ads adverti??\$5)) WITH (airport\$1)	USPAT; US-PGPUB; IBM_TDB	2002/03/1 6 10:03			
2	BRS L2	15	((transmit\$4 NEAR3 (ad ads adverti??\$5)) WITH (public)) NOT 1	USPAT; US-PGPUB; IBM_TDB	2002/03/1 6 10:06			
3	BRS L3	5	((transmit\$4 NEAR3 (ad ads adverti??\$5)) WITH billboard\$1) NOT (1 2)	USPAT; US-PGPUB; IBM_TDB	2002/03/1 6 10:07			

09/422, 195 Sub Transmit

111

extended kwil  
first image page  
for comparison

Welcome to DIALOG  
### Status: Connected

Dialog level 02.02.11D

Last logoff: 16mar02 08:50:35

Logon file405 16mar02 09:12:02

KWIC is set to 50.

HIGHLIGHT set on as '\*'

COREDBS is set ON as an alias for 15,9,610,810,275,476,624,636,621,613,813,16,160,634,148,20,77,35,583,65,2,233,99,474,475,256.

SUBCL14 is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.

SUBCL28 is set ON as an alias for 6,7,8,14,34,94,434.

SUBCL35 is set ON as an alias for 139,267,268,625,626.

SUBCL2NODRUG is set ON as an alias for 442,149,43,444,5,73,155,34,434.

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\*\*\*\*

SYSTEM:HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.8 term=ASCII

\*\*\* DIALOG HOMEBASE(SM) Main Menu \*\*\*

#### Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

#### Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

(c) 2000 The Dialog Corporation plc

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/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a ~~BEGIN~~ command plus a file number to search a database

(e.g., B1 for ERIC).

?b coredbs,subcl14

?ds

Set	Items	Description
S1	3	CATALINA (3W) MINES

1/2

?t/3/all

1/3/1 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv

06239575 Supplier Number: 54336977 (USE FORMAT 7 FOR FULLTEXT)  
Catalina Marketing Corporation. (The 6th Annual IN-STORE Challenge) (includes  
related article on Catalina's products and programs) (marketing strategy  
for Lord Byron iced tea)  
Food & Beverage Marketing, v18, n3, p16(2)  
March, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1362

1/3/2 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

10954535 SUPPLIER NUMBER: 54336977 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Catalina Marketing Corporation. (The 6th Annual IN-STORE Challenge) (includes  
related article on Catalina's products and programs) (marketing strategy  
for Lord Byron iced tea)  
Food & Beverage Marketing, 18, 3, 16(2)  
March, 1999  
ISSN: 0731-3799 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1468 LINE COUNT: 00121

1/3/3 (Item 1 from file: 570)  
DIALOG(R)File 570:Gale Group MARS(R)  
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01743380 Supplier Number: 54336977 (USE FORMAT 7 FOR FULLTEXT)  
Catalina Marketing Corporation. (The 6th Annual IN-STORE Challenge) (includes  
related article on Catalina's products and programs) (marketing strategy  
for Lord Byron iced tea)  
Food & Beverage Marketing, v18, n3, p16(2)  
March, 1999  
ISSN: 0731-3799  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1362

2/2

Welcome to DIALOG  
### Status: Connected

Dialog level 02.02.11D

Last logoff: 16mar02 07:58:05  
Logon file405 16mar02 07:58:26  
KWIC is set to 50.  
HILIGHT set on as '\*'

COREDBS is set ON as an alias for 15,9,610,810,275,476,624,636,621,613,813,16,160,634,148,20,77,35,583,65,2,233,99,474,475,256.

SUBCL14 is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.

SUBCL28 is set ON as an alias for 6,7,8,14,34,94,434.

SUBCL35 is set ON as an alias for 139,267,268,625,626.

SUBCL2NODRUG is set ON as an alias for 442,149,43,444,5,73,155,34,434.

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SYSTEM:HOME

Cost is in DialUnits

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\*\*\* DIALOG HOMEBASE(SM) Main Menu \*\*\*

#### Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

#### Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

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/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database

(e.g., B1 for ERIC).

?b coreddb,subcl14

?ds

Set	Items	Description
S1	217	(SELL\$3 OR PROVID??? OR LEAS???) (5W) (PURCHAS??? (3N) HISTORY)
S2	797	S1 OR (SOLD OR BUY??? OR BOUGHT OR PROVID??? OR LEAS???) (5-N) (PURCHAS??? (3N) HISTOR???)
S3	469	RD (unique items)
S4	41	SELL??? (5W) (PURCHAS??? (3N) HISTOR???)
S5	34	RD (unique items)
S6	498	S3 OR S5
S7	49	S6 AND (SELL??? OR SOLD OR BUY??? OR BOUGHT OR PROVID??? OR LEAS???) (5N) ((PURCHAS??? (3N) HISTOR???) (3N) (DATA OR INFORMATION))
S8	64	S6 AND (SELL??? OR SOLD OR BUY??? OR BOUGHT OR PROVID??? OR LEAS???) (5N) (PURCHAS??? (3N) HISTORIES)
S9	109	S7 OR S8
S10	75	S9 NOT PY>=2000
S11	75	S9 AND (PY<2000 OR PD<19991021)
S12	1	S11 AND CATALINA

listing follows.

?t/3/all

11/3/1 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01896436 05-47428

**Attention online shoppers**

Krummert, Bob

Restaurant Hospitality v83n9 PP: 129-130 Sep 1999

ISSN: 0147-9989 JRNL CODE: RHP

WORD COUNT: 1115

11/3/2 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01853466 05-04458

**Building a data warehouse**

Comen, Eric; Bloom, Mark

Target Marketing v22n7 PP: 32-34 Jul 1999

ISSN: 0889-5333 JRNL CODE: ZIR

WORD COUNT: 996

11/3/3 (Item 3 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01791751 04-42742

**What's new and hot in alternative media**

McLaughlin, Rachel

Target Marketing v22n3 PP: 84-91 Mar 1999

ISSN: 0889-5333 JRNL CODE: ZIR

WORD COUNT: 1049

11/3/4 (Item 4 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01658762 03-09752

**Small mailers dig into co-ops**

Franco, Mark Del

Catalog Age v15n8 PP: 35 Jul 1998

ISSN: 0740-3119 JRNL CODE: CTA

WORD COUNT: 537

11/3/5 (Item 5 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01421189 00-72176

**Discount merchandisers: "Know thy customer" by effectively using retail database**

Bowman, Stephen

Discount Merchandiser v37n5 PP: 48-50 May 1997

ISSN: 0012-3579 JRNL CODE: DMD

WORD COUNT: 1113

11/3/6 (Item 6 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01393164 00-44151

**Mining the clickstream**

Brodwin, David; O'Connell, Diarmuid; Valdmanis, Marita  
Upside PP: 101-106 Feb 1997  
ISSN: 1052-0341 JRNL CODE: UPS  
WORD COUNT: 1098

11/3/7 (Item 7 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01363132 00-14119  
**Use retail data bases to learn about customers**  
Bowman, Stephen  
Marketing News v31n3 PP: 16 Feb 3, 1997  
ISSN: 0025-3790 JRNL CODE: MNW  
WORD COUNT: 824

11/3/8 (Item 8 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2002 ProQuest Info&Learning. All rts. reserv.

00860567 95-09959  
**Mining for customer data gems**  
Hoffman, Thomas  
Computerworld v28n20 PP: 79, 82 May 16, 1994  
ISSN: 0010-4841 JRNL CODE: COW  
WORD COUNT: 787

11/3/9 (Item 9 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2002 ProQuest Info&Learning. All rts. reserv.

00589717 92-04890  
**Study What People Do, Not What They Say**  
Berstell, Gerald  
Marketing News v26n1 PP: 15, 32 Jan 6, 1992  
ISSN: 0025-3790 JRNL CODE: MNW  
WORD COUNT: 920

11/3/10 (Item 10 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2002 ProQuest Info&Learning. All rts. reserv.

00487382 90-13139  
**Estimating Purchase Regularity with Two Interpurchase Times**  
Wheat, Rita D.; Morrison, Donald G.  
Journal of Marketing Research v27n1 PP: 87-93 Feb 1990  
ISSN: 0022-2437 JRNL CODE: JMR

11/3/11 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2002 Resp. DB Svcs. All rts. reserv.

02667045 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Now-Live Gifted Solutions Looks Beyond Holidays**  
(Gifted Solutions, online gift registry and e-commerce database management services provider, will go live on several merchant partner Web sites, including Spiegel.com and Giftpoint.com)  
AdWeek East, v XL, n 50, p 87  
December 13, 1999  
DOCUMENT TYPE: Journal ISSN: 0199-2864 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 221

11/3/12 (Item 2 from file: 9)  
DIALOG(R) File 9:Business & Industry(R)  
(c) 2002 Resp. DB Svcs. All rts. reserv.

02624106 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Medical Site Debuts Through Direct Mail**  
(Embion rolls out its medical e-commerce Web site with a direct mailing to doctors' offices and clinics)  
DM News, v 21, n 40, p 34  
October 25, 1999  
DOCUMENT TYPE: Journal ISSN: 0194-3588 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 650

11/3/13 (Item 3 from file: 9)  
DIALOG(R) File 9:Business & Industry(R)  
(c) 2002 Resp. DB Svcs. All rts. reserv.

02595761 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Optus, Telstra Turn Up Heat In Battle For E-Biz Accounts**  
(Cable & Wireless Optus Ltd and Telstra Corp Ltd announce separate Internet-based initiatives in fight over Australia's e-commerce market, which is estimated to reach A\$16 bil/yr by 2002)  
Newsbytes News Network, p N/A  
October 06, 1999  
DOCUMENT TYPE: Journal (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 317

11/3/14 (Item 4 from file: 9)  
DIALOG(R) File 9:Business & Industry(R)  
(c) 2002 Resp. DB Svcs. All rts. reserv.

02529418 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Fingerhut Boosts Upsells by Focusing on Product, Not Customer**  
(Fingerhut has achieved telephone upsell rates of 40% by tying upsells to products instead of customer purchase histories)  
TeleServices News, p 6  
July 05, 1999  
DOCUMENT TYPE: Journal (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 415

11/3/15 (Item 5 from file: 9)  
DIALOG(R) File 9:Business & Industry(R)  
(c) 2002 Resp. DB Svcs. All rts. reserv.

02510049 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Carol Wright trims co-op circulation**  
(Cox Direct reduced size of Carol Wright direct mailings to 200 mil/year from 250 mil to focus more on families with kids)  
Direct, v 11, n 9, p 96  
July 1999  
DOCUMENT TYPE: Journal ISSN: 1046-4174 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 322

11/3/16 (Item 6 from file: 9)  
DIALOG(R) File 9:Business & Industry(R)  
(c) 2002 Resp. DB Svcs. All rts. reserv.

02466414 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**At Your e-Service -- Will face-to-face customer relationships become a thing of the past?**  
(As distributors increasingly use the Internet to transact business, they

must look for ways to provide their sales staff with significant roles in dealing with customers)

VAR Business, p 77

May 17, 1999

DOCUMENT TYPE: Journal ISSN: 0894-5802 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1949

11/3/17 (Item 7 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

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02412275 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Suzy Shier's Shopper Link**

(Suzy Shier Ltd puts new technology into place to gather customer information at point of sale)

Women's Wear Daily, v 177, n 51, p 17

March 17, 1999

DOCUMENT TYPE: Journal ISSN: 0149-5380 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 417

11/3/18 (Item 8 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

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01430496 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Going global**

(Richardson Electronics' plan is to work with global firms to set up a system of global distribution)

Electronics Times, p 52

March 07, 1996

DOCUMENT TYPE: Journal ISSN: 0142-3118 (United Kingdom)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 799

11/3/19 (Item 9 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

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01158556 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Customer focus reaps strategic advantage: Can it redefine selling?**

("Marketing encyclopedia systems" used during sales calls are predicted to provide biggest competitive advantage in sales automation)

Business Marketing, v 80, n 04, p 21

April 1995

DOCUMENT TYPE: Journal ISSN: 0745-5933 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 820

11/3/20 (Item 1 from file: 610)

DIALOG(R)File 610:Business Wire

(c) 2002 Business Wire. All rts. reserv.

00134253 19991108312B1232 (USE FORMAT 7 FOR FULLTEXT)

**(ARBA) Ariba and Siebel Systems Form Alliance to Deliver End-to-End eCommerce Solutions over the Internet**

Business Wire

Monday, November 8, 1999 08:32 EST

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 1,582

11/3/21 (Item 2 from file: 610)



DIALOG(R)File 610:Business Wire  
(c) 2002 Business Wire. All rts. reserv.

00087796 19990810222B1125 (USE FORMAT 7 FOR FULLTEXT)  
(AMZN) Amazon.com Standardizes On Dell Desktops; Agreement Between  
E-Commerce Leaders Addresses Explosive Growth of Online Retailer  
Business Wire  
Tuesday, August 10, 1999 08:23 EDT  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 682

11/3/22 (Item 1 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0940443 BW1089

**STAPLES: Staples Streamlines ~~Buying~~ Office Supplies Online; Launches  
Staples.com as E-Commerce Solution for Small Business**

November 17, 1998

Byline: Business/Technology Editors

11/3/23 (Item 2 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0909912 BW0071

**MOBINETIX: MobiNetix Announces Smart Card Interface for PenWare3100  
e-transaction Terminals**

September 21, 1998

Byline: Business Editors

11/3/24 (Item 3 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0619779 BW1023

**SSDS INTER ACT SYSTEMS: SSDS Inc., and Inter-Act Systems implement new  
"clipless" coupon program in major grocery stores in the Northeast**

September 04, 1996

Byline: Business Editors

11/3/25 (Item 4 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0023080 BW118

**IBM AGWAY: Agway orders IBM point-of-sale system**

September 16, 1986

Byline: Business Editors

11/3/26 (Item 1 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2002 The Gale Group. All rts. reserv.

02339509 SUPPLIER NUMBER: 56079043 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Optus, Telstra Turn Up Heat In Battle For E-Biz Accounts 10/06/99 >BY**  
**Jacqui Ooi.**  
Newsbytes, NA  
Oct 6, 1999  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 331 LINE COUNT: 00032

11/3/27 (Item 2 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2002 The Gale Group. All rts. reserv.

02322579 SUPPLIER NUMBER: 55465758 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Amazon.com Standardizes On Dell Desktops; Agreement Between E-Commerce**  
**Leaders Addresses Explosive Growth of Online Retailer. (Amazon.com buys**  
**Dell Computer desktop and notebook computers) (Company Business and**  
**Marketing)**  
EDGE: Work-Group Computing Report, NA  
August 16, 1999  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 610 LINE COUNT: 00054

11/3/28 (Item 1 from file: 624)  
DIALOG(R)File 624:McGraw-Hill Publications  
(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

00979744  
**amazon.com: THE WILD WORLD OF E-COMMERCE: By pioneering--and damn near**  
**perfecting--the art of selling online, Amazon is redefining retailing**  
Business Week December 14, 1998; Pg 106; Number 3608  
Journal Code: BW ISSN: 0007-7135  
Section Heading: Cover Story: A BUSINESS WEEK INFO TECH 100 COMPANY  
Word Count: 4,179 \*Full text available in Formats 5, 7 and 9\*

BYLINE:  
By Robert D. Hof in Seattle, with Ellen Neuborne and Heather Green in New  
York and bureau reports

11/3/29 (Item 2 from file: 624)  
DIALOG(R)File 624:McGraw-Hill Publications  
(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

0239905  
**Managing maintenance**  
Engineering News-Record September 13, 1990; Pg 35; Vol. 225, No. 11  
Journal Code: ENR ISSN: 0013-807X  
Section Heading: Software Products  
Word Count: 342 \*Full text available in Formats 5, 7 and 9\*

11/3/30 (Item 1 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2002 The Gale Group. All rts. reserv.

02655360 Supplier Number: 45378679 (USE FORMAT 7 FOR FULLTEXT)  
**DATA MAPPING KEEPS EYE ON YOUR CUSTOMER**  
Interactive Marketing News, v2, n5, pN/A  
March 3, 1995  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 688

11/3/31 (Item 1 from file: 621)  
DIALOG(R) File 621:Gale Group New Prod. Annou. (R)  
(c) 2002 The Gale Group. All rts. reserv.

02224074 Supplier Number: 57384823 (USE FORMAT 7 FOR FULLTEXT)  
**Ariba and Siebel Systems Form Alliance to Deliver End-to-End eCommerce Solutions over the Internet.**  
Business Wire, p1232  
Nov 8, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1501

11/3/32 (Item 2 from file: 621)  
DIALOG(R) File 621:Gale Group New Prod. Annou. (R)  
(c) 2002 The Gale Group. All rts. reserv.

02200447 Supplier Number: 56284210 (USE FORMAT 7 FOR FULLTEXT)  
**Emblon, Inc. Launches New E-Commerce and Information Site; Internet Purchasing Portal Links Physician Clinics, Suppliers More Efficiently.**  
PR Newswire, p6634  
Oct 14, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 616

11/3/33 (Item 3 from file: 621)  
DIALOG(R) File 621:Gale Group New Prod. Annou. (R)  
(c) 2002 The Gale Group. All rts. reserv.

01688950 Supplier Number: 50227646 (USE FORMAT 7 FOR FULLTEXT)  
**CDW Clarifies Deal with Excite as Preferred Hardware Provider on Departments Of Excite's and WebCrawler's Computers & Internet Channels**  
PR Newswire, p806CGTH030  
August 6, 1998  
Language: English Record Type: Fulltext  
Article Type: Article  
Document Type: Newswire; Trade  
Word Count: 686

11/3/34 (Item 4 from file: 621)  
DIALOG(R) File 621:Gale Group New Prod. Annou. (R)  
(c) 2002 The Gale Group. All rts. reserv.

01686409 Supplier Number: 50216547 (USE FORMAT 7 FOR FULLTEXT)  
**CDW Signs Exclusive Deal with Excite, Becoming Preferred Computer Direct Reseller on excite.com**  
PR Newswire, p0803HSM009  
August 3, 1998  
Language: English Record Type: Fulltext  
Article Type: Article  
Document Type: Newswire; Trade  
Word Count: 656

11/3/35 (Item 5 from file: 621)  
DIALOG(R) File 621:Gale Group New Prod. Annou. (R)  
(c) 2002 The Gale Group. All rts. reserv.

01629067 Supplier Number: 48388360 (USE FORMAT 7 FOR FULLTEXT)  
**NetGrocer Launches Breakthrough Online Marketing Partnership Program**  
PR Newswire, pN/A  
March 30, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 799

11/3/36 (Item 6 from file: 621)  
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)  
(c) 2002 The Gale Group. All rts. reserv.

01147740 Supplier Number: 41679943 (USE FORMAT 7 FOR FULLTEXT)  
**Full-Featured New Purchasing Module Added To HARMONY Software**  
News Release, p1  
Nov 19, 1990  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 452

11/3/37 (Item 7 from file: 621)  
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)  
(c) 2002 The Gale Group. All rts. reserv.

01087212 Supplier Number: 40533083 (USE FORMAT 7 FOR FULLTEXT)  
**SMS ANNOUNCES ENHANCED PHARMACY SYSTEM**  
News Release, p1  
Oct 5, 1988  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 184

11/3/38 (Item 1 from file: 613)  
DIALOG(R)File 613:PR Newswire  
(c) 2002 PR Newswire Association Inc. All rts. reserv.

00177170 19990915SFW039 (USE FORMAT 7 FOR FULLTEXT)  
**ezlogin.com Announces First 'Instant Checkout' Service for Online Shopping**  
PR Newswire  
Wednesday, September 15, 1999 08:01 EDT  
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 415

11/3/39 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

07088529 Supplier Number: 59223214 (USE FORMAT 7 FOR FULLTEXT)  
**Now-Live Gifted Solutions Looks Beyond Holidays.**  
CHENG, KIPP  
ADWEEK Eastern Edition, v40, n50, p87  
Dec 13, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 222

11/3/40 (Item 2 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07052850 Supplier Number: 58378452 (USE FORMAT 7 FOR FULLTEXT)  
**Outpost.com: An Online Shop Built with One-To-One.(Cyberian Outpost's use of BroadVision's web authoring software)(Product Information)**  
The Seybold Report on Internet Publishing, v3, n9, pNA  
May, 1999  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 330

11/3/41 (Item 3 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06600559 Supplier Number: 55609083 (USE FORMAT 7 FOR FULLTEXT)  
**Carol Wright trims co-op circulation: seeks to focus on its core market - families with kids.**

Oser, Kris  
Direct, v11, n9, p96(1)  
July, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 310

11/3/42 (Item 4 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

06345311 Supplier Number: 54650495 (USE FORMAT 7 FOR FULLTEXT)  
**At Your e-Service -- Will face-to-face customer relationships become a thing of the past?(the impact of electronic commerce on computer distributors and VARs) (Industry Trend or Event)**

Doyle, T.C.  
VARbusiness, p77(1)  
May 17, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1936

11/3/43 (Item 5 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06209769 Supplier Number: 54171524 (USE FORMAT 7 FOR FULLTEXT)  
**SUZY SHIER'S SHOPPER LINK.**

Zimmermann, Kim Ann  
WWD, p17(1)  
March 17, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 412

11/3/44 (Item 6 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06175456 Supplier Number: 54036343 (USE FORMAT 7 FOR FULLTEXT)  
**Isuzu taps Database, gets big results. (American Isuzu Motors Inc. and M/S Database Marketing L.L.C.)**

Levey, Richard H.  
Direct, v11, n2, p111(1)  
Feb, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 501

11/3/45 (Item 7 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

06167547 Supplier Number: 53997971 (USE FORMAT 7 FOR FULLTEXT)  
**Opportunities in Licensing.**

Discount Store News, v38, n4, p1(1)  
Feb 22, 1999  
Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade  
Word Count: 393

11/3/46 (Item 8 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

05815200 Supplier Number: 50321491 (USE FORMAT 7 FOR FULLTEXT)  
**Fresh Tech**  
LITWAK, DAVID  
Supermarket Business, v53, n9, p173  
Sept, 1998  
Language: English Record Type: Fulltext  
Article Type: Article  
Document Type: Magazine/Journal; Trade  
Word Count: 3390

11/3/47 (Item 9 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

04829600 Supplier Number: 47106089  
**Mercury Finance struggling to stay afloat.**  
Bergen, Kathy  
Chicago Tribune (IL) (National Edition), p3;1  
Feb 6, 1997  
Language: English Record Type: Abstract  
Document Type: Magazine/Journal; Trade

11/3/48 (Item 10 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

04713096 Supplier Number: 46939407 (USE FORMAT 7 FOR FULLTEXT)  
**Marketing hero**  
Computerworld, p85  
Dec 2, 1996  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Tabloid; Trade  
Word Count: 1280

11/3/49 (Item 1 from file: 160)  
DIALOG(R)File 160:Gale Group PROMT(R)  
(c) 1999 The Gale Group. All rts. reserv.

01582878  
**Pharmaceutical purchasing groups--Challenges and opportunities for  
pharmaceutical manufacturers.**  
RESEARCH STUDIES (FOR FURTHER INFORMATION APPLY TO SOURCE INDEXED)  
September 30, 1986 p. 2-121

11/3/50 (Item 1 from file: 634)  
DIALOG(R)File 634:San Jose Mercury  
(c) 2002 San Jose Mercury News. All rts. reserv.

10055068  
**TECH FIRMS SLOW TO USE DIRECT WEB SALES THEY'RE BEGINNING TO RAMP UP, BUT  
DON'T WANT TO ANGER RESELLER CHAINS**  
San Jose Mercury News (SJ) - Wednesday, February 24, 1999  
By: MONUA JANAHA, Mercury News Staff Writer  
Edition: Morning Final Section: Business Page: 1C  
Word Count: 1,345

11/3/51 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

11373913 SUPPLIER NUMBER: 55870999 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**The case for wireless Internet - NOW. (Internet/Web/Online Service Information)**  
Morehead, James  
America's Network, 103, 13, 60  
Sept 1, 1999  
ISSN: 1075-5292 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 2192 LINE COUNT: 00188

11/3/52 (Item 2 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

11154750 SUPPLIER NUMBER: 55014947 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Frequent buyers are like a bird in hand. (marketing)**  
Nucifora, Alf  
LI Business News, 46, 23, 38A(1)  
June 4, 1999  
ISSN: 0894-4806 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 798 LINE COUNT: 00068

11/3/53 (Item 3 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

10973563 SUPPLIER NUMBER: 54351911 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Lots of interest, little action.**  
Vigoroso, Mark  
Purchasing, 126, 5, 43(1)  
March 25, 1999  
ISSN: 0033-4448 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 3675 LINE COUNT: 00303

11/3/54 (Item 4 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

10530753 SUPPLIER NUMBER: 21093927 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**E-MAIL PROMOTIONS TOUT NEW MARKETING MODELS.**  
Vincenti, Lisa  
HFN The Weekly Newspaper for the Home Furnishing Network, v72, n32, p6(1)  
August 17, 1998  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1170 LINE COUNT: 00091

11/3/55 (Item 5 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

10343467 SUPPLIER NUMBER: 20949973 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Small mailers dig into co-ops; will prospecting databases level the playing field?**  
Del Franco, Mark  
Catalog Age, v15, n8, p35(1)  
July, 1998  
ISSN: 0740-3119 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 547 LINE COUNT: 00044

11/3/56 (Item 6 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2002 The Gale Group. rts. reserv.

09861790 SUPPLIER NUMBER: 19971492 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**An interactive alliance: technology brings one-to-one marketing closer to reality.** (includes related article on Internet marketing)  
McDermott, Michael J.  
Food & Beverage Marketing, v16, n9, p22(2)  
Sep, 1997  
ISSN: 0731-3799 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 2214 LINE COUNT: 00174

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"Catalina"

11/3/57 (Item 7 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

09651748 SUPPLIER NUMBER: 18927523 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Marketing hero.** (The Sharper Image marketing manager Vince Barriero)  
(includes related article on what marketing wants) (Company Operations)  
Horowitz, Alan S.  
Computerworld, v30, n49, p85(2)  
Dec 2, 1996  
ISSN: 0010-4841 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1357 LINE COUNT: 00110

11/3/58 (Item 8 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

09293493 SUPPLIER NUMBER: 19067674 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Software to help you profit from nonprofits.** (accounting packages for not-for-profit corporations) (includes related article)  
Davis, Tom C.  
Accounting Today, v11, n1, p26(2)  
Jan 6, 1997  
ISSN: 1044-5714 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 4176 LINE COUNT: 00358

11/3/59 (Item 9 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

09137375 SUPPLIER NUMBER: 18898648 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Marriott networks with customers.** (Marriott Distribution Services) (includes related article on the FoodInfoDB World Wide Web site)  
Casper, Carol  
ID: The Voice of Foodservice Distribution, v32, n12, p39(2)  
Nov 1, 1996  
LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1477 LINE COUNT: 00127

11/3/60 (Item 10 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
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09109072 SUPPLIER NUMBER: 18840636 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Forward-looking information - navigating in the safe harbor.** (Symposium on the Private Securities Litigation Reform Act of 1995)  
Schneider, Carl W.; Dubow, Jay A.  
Business Lawyer, 51, n4, 1071-1100  
August, 1996  
ISSN: 0007-6899 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 15159 LINE COUNT: 01218

11/3/61 (Item 11 from file: 148)



DIALOG(R)File 148:Gale Group Trade & Industry DB  
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07584509 SUPPLIER NUMBER: 16469224 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Neuman poised to pass \$1 billion sales mark. (Neuman Distributors Inc.)**  
Chain Drug Review, v16, n22, p20(1)  
Nov 21, 1994  
ISSN: 0164-9914 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 797 LINE COUNT: 00067

11/3/62 (Item 12 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
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06271006 SUPPLIER NUMBER: 13728129  
**Polluted sites are fertile ground for entrepreneurs; new industry  
\*provides\* \*purchasers\* with properties' environmental \*histories\*.**  
(Vista Environmental \*Information\* Inc.)  
Blumenthal, Robin Goldwyn  
Wall Street Journal , Thu ed, col 3, pB2(W) pB2(E)  
April 15, 1993  
ISSN: 0193-2241 LANGUAGE: ENGLISH RECORD TYPE: CITATION

11/3/63 (Item 13 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

06158437 SUPPLIER NUMBER: 12664001 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Your turn to shop. (preparing for industry trade shows) (includes list of  
hardware industry dealer markets for late 1992 and early 1993)**  
Gallagher, Terrence V.  
Chilton's Hardware Age, v229, n9, p77(3)  
Sept, 1992  
ISSN: 8755-254X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 1109 LINE COUNT: 00090

11/3/64 (Item 14 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
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05848462 SUPPLIER NUMBER: 12118979 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Doerle Food Services. (Innovators of 1992) (Company Profile)**  
Institutional Distribution, v28, n3, p80(1)  
March, 1992  
DOCUMENT TYPE: Company Profile ISSN: 0020-3572 LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT  
WORD COUNT: 393 LINE COUNT: 00032

11/3/65 (Item 15 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
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05138987 SUPPLIER NUMBER: 10595540 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Lotus cancels household data CD-ROM. (Lotus development Corp.) (Search  
Services & Gateways)**  
Database Searcher, v7, n2, p24(1)  
Feb-March, 1991  
ISSN: 0891-6713 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 250 LINE COUNT: 00021

11/3/66 (Item 16 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
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02337242 SUPPLIER NUMBER: 03799030 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Systems selling; making the pieces fit together. (food distribution)**  
Casper, Carol  
Institutional Distribution, v21, p89(5)  
June, 1985  
ISSN: 0020-3572 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 3095 LINE COUNT: 00250

11/3/67 (Item 17 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
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01887304 SUPPLIER NUMBER: 03012998 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Systems simplify telemarketing task.**  
Cohen, Bernard  
Telephone Engineer & Management, v87, p132(3)  
Nov 15, 1983  
ISSN: 0040-263X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 1814 LINE COUNT: 00151

11/3/68 (Item 1 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2002 The Dialog Corp. All rts. reserv.

05192073 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Trintech Launches NetWallet 2.1 With Customization Wizard Allowing Banks to Easily Brand Cardholder Wallets**  
BUSINESS WIRE  
May 04, 1999  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 606

11/3/69 (Item 2 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2002 The Dialog Corp. All rts. reserv.

04432252 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**San Jose, Calif.-Area Technology Firms Lag in Online Selling**  
Monua Janah  
KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (SAN JOSE (CALIF.) MERCURY NEWS)  
February 24, 1999  
JOURNAL CODE: KSJM LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 1318

11/3/70 (Item 1 from file: 492)  
DIALOG(R)File 492:Arizona Repub/Phoenix Gaz  
(c) 2002 Phoenix Newspapers. All rts. reserv.

10186080  
**INTELLIGENT AGENTS HELP SIFT DATA**  
Arizona (AR)  
) - Monday, July 5, 1999  
By: JONATHAN SIDENER, The Arizona Republic  
Edition: Final Chaser Section: Business Computing Page: E1  
Word Count: 739

11/3/71 (Item 2 from file: 492)  
DIALOG(R)File 492:Arizona Repub/Phoenix Gaz  
(c) 2002 Phoenix Newspapers. All rts. reserv.

05553336  
**'FLYING' TO SUPERMARKET FREQUENT SHOPPERS GET VALLEY GROCERY-STORE PERKS**  
ARIZONA REPUBLIC (AR) - FRIDAY February 23, 1990  
By: Kathleen Ingley, The Arizona Republic

11/3/72 (Item 1 from file: 630)  
DIALOG(R)File 630:Los Angeles Times  
(c) 2002 Los Angeles Times. All rts. reserv.

00968948 (USE FORMAT 7 FOR FULLTEXT)  
**Experian Buys Direct Mail Company for \$246.2 Million**  
**Acquisition: The Orange-based credit information giant becomes a major**  
**player in at-home marketing. No layoffs expected.**  
JOHN O'DELL, TIMES STAFF WRITER  
Los Angeles Times , Orange County Edition ed, colD, p1  
Tuesday April 15, 1997  
SECTION HEADING: Financial Desk  
WORD COUNT: 449

11/3/73 (Item 2 from file: 630)  
DIALOG(R)File 630:Los Angeles Times  
(c) 2002 Los Angeles Times. All rts. reserv.

00357132 (USE FORMAT 7 FOR FULLTEXT)  
**The Perfect Party Dress Can Be Two Good**  
**Outfits: A sense of humor will help ease the situation for guests in**  
**identical ensembles.**  
KATHRYN BOLD, SPECIAL TO THE TIMES  
Los Angeles Times , Orange County Edition ed, colE 1, p2  
Thursday December 29, 1994  
SECTION HEADING: View Desk  
WORD COUNT: 778

11/3/74 (Item 1 from file: 631)  
DIALOG(R)File 631:Boston Globe  
(c) 2002 Boston Globe. All rts. reserv.

07250022  
**LIST-MAKERS DRAW A BEAD ON MANY**  
Boston Globe (BG) - MONDAY, September 6, 1993  
By: Larry Tye, Globe Staff  
Edition: THIRD Section: NATIONAL/FOREIGN Page: 1  
Word Count: 3,448

11/3/75 (Item 1 from file: 735)  
DIALOG(R)File 735:St. Petersburg Times  
(c) 2000 St. Petersburg Times. All rts. reserv.

05538826  
**STUNNED CITY SEEKS ANSWERS**  
St. Petersburg Times (PE) - WEDNESDAY June 20, 1990  
By: CHRIS LAVIN  
Edition: CITY Section: NATIONAL Page: 1A  
Word Count: 1,207

11/16